



LEAMINGTON & DISTRICT CHAMBER OF COMMERCE
BUSINESS EXCELLENCE AWARDS
Event Date - September 24, 2010

Nominee: _____

Nomination submitted by (name & phone number): _____

Tips for a successful nomination

- Make your nomination clean and clear, highlighting the strengths of the business. If some of the criteria don't apply, focus on the parts that do.
- Don't hesitate to approach the company itself. They know best what makes them stand out from the crowd. If you want to make the nomination a surprise, approach staff members who can confidentially assist in providing the information.
- Even if the company or individual is well known in the community, remember that the judges can only base their decision on the information provided by you.
- Point form is usually easier to read and understand. Keep in short, just focus on what makes the company great!
- Any nominees should be in business for at least two years.
- Don't hesitate to call the Chamber office for advice or information. They are more than happy to help!

Remember- a company or individual can't win if they aren't nominated!

Categories – Please Check One Box and attach your supporting nomination. Mail to PO Box 321, Leamington, ON N8H 3W3 or drop off at 21 Talbot St. E., Leamington, ON. Extended deadline for nominations is **July 30, 2010.**

Customers First Award -Retail & Service Sectors

Candidates for this category can be independent business owners or franchise owners who have demonstrated excellence in a retail business or service related operation in a number of areas. These include creative marketing, sales, client service, human resources etc. and are viewed by peers as being a leader in business excellence.

General Guidelines

- Demonstrates initiative and enthusiasm for the business
- Consistently demonstrates congeniality and helpfulness to customers/clients/patients
- Demonstrates business success through expansion, longevity, etc.
- Has an excellent reputation with customers and the business community
- Active involvement in the community

Home Grown Award -Agricultural Sector

The Leamington area boasts many businesses involved in the Agricultural Industry, ranging from greenhouse operations, to vineyards to field farming to processing. Many of the products grown in this area are exported throughout Canada, the United States and beyond and these local businesses deserve to be recognized for their innovative approach to the local food industry.

General Guidelines

- Research and development: new varieties, growing or processing techniques
- Food Safety and security programs in place
- Integrated Distribution, Storage and Tracking
- Marketing and/or merchandising programs
- Growth within the industry to meet changing consumer demands
- Excellent Customer service
- Active involvement in the community



Warm Welcome Award -Tourism Sector

Much of this area's economy is based on tourism, and many local businesses roll out the red carpet for our visitors. These businesses cater to the specific needs of tourists and aid in promoting other business within our area.

General Guidelines

- Consistently demonstrates congeniality and helpfulness to tourists
- Displays exceptional professional and ethical qualities
- Demonstrates enthusiasm for promoting Leamington and surrounding area
- Has gone above and beyond the realm of their own business to assist tourists



Industrial/Manufacturing Sector

Leamington and surrounding area boasts a number of leading industries. Many of them enjoy global recognition and respect. They provide employment, stability and an enhanced quality of life for many Leamington and area residents.

General Guidelines

- Commitment to product development and quality
- Expanding market base
- Environmental commitment
- Progressive human resource policies and skills development



Professional Services

The professional services sector encompasses a variety of businesses including physicians and health care providers, lawyers, accountants, consultants, veterinarians and others. Without the diverse range of services provided by professional in the community the rest of the businesses world would not function.

General Guidelines:

- Ongoing professional development
- Integrity and commitment to the ethics and governing rules of their profession
- Reputation within the business community
- Commitment to community service



Innovation Award -Entrepreneur of Any Age+

Without imagination and a willingness to take risks, many of the innovative products and valuable services in today's marketplace would not exist. The entrepreneur takes a vision and turns it into a profitable reality. This award recognizes someone from the community who exemplifies the qualities of the business visionary.

General Guidelines

- Demonstrates leadership, daring and creativity
- Steady revenue growth
- Demonstrates personal and financial commitment
- Newly secured market share
- Unique marketing concept



Invest in a World Class Workforce Award

This business , organization or association leads the way in preparing for future opportunities and anticipating change in the market place by investing in skills development and training; providing career growth opportunities; and modeling life-long learning.

General Guidelines

- Extent and quality of skills development opportunities
- Achievements of the organization or individual, which may be attributed to training
- Participation in career development activities (co-op, mentorships, apprenticeships, etc.)
- Exceptional commitment to equity and diversity in the workforce



Alf Bennie Award Business Person Volunteer

Named for former businessman Alf Bennie who set the example, this award is presented to a businessperson who has made service to the community A WAY OF LIFE. Over a lifetime, this person has volunteered their time for the betterment of the community.

NOTE: THIS AWARD IS KEPT SECRET FROM THE NOMINEE